

THE HEALTHY SUSTAINABLE DIETS ACCELERATOR

This 6 week accelerator is designed to empower leaders of the future with food systems knowledge and how to support the shift to healthy sustainable diets with integrity. The programme encourages group interaction throughout to bring teams together to challenge each other and create real change.

THIS PROGRAMME GIVES A FRAMEWORK FOR:

- Future-proof strategic business planning
- Influence sustainable growth strategies
- Pro-actively support customers with their HSD targets

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Week 1

WELCOME: NAVIGATING THE HEALTH & SUSTAINABLE DIETS LANDSCAPE

Meet your cohort, understand the landscape, issues and disruptions in the food industry. Understand the potential for change. Find out how businesses can take proactive action to meet health and sustainability goals via joined up action and prevent a food system crisis. Delve into how the external policy environment influences businesses practices and how to respond.

Week 3

REGENERATIVE FOOD SYSTEMS

Understand the potential for change: Develop a vision for a regenerative food system where food lives up to its full potential, and dig into regenerative economics. We'll build our capabilities to adopt a regenerative mindset and bring it into everything we do.



Week 5

INFLUENCING & ENGAGING FOR SUPPLY CHAIN SUCCESS

Understand how we can change the relationship between land and people, and move from a broken to an interconnected system. Learn how to build a stakeholder map and stakeholder management to move projects forward in reducing scope 3 emissions and how to be an effective change agent.



RETHINKING BAU & INFLUENCING FOR CUSTOMER SUCCESS

Get equipped with confidence and skills to bring your learning back into your business. Group offboarding and readiness for action.

Week 2

FOOD SYSTEMS THINKING

Learn about the key concepts and tools of systems thinking, and how they can be applied to better understand and transform the complex web of actors, processes, and relationships that make up our global food system.



Week 4

CIRCULAR ECONOMY FOR FOOD

Designing out waste: The take-make-waste food system demands systemic solutions that go beyond incremental 'do less harm' approaches. The circular economy offers a common framework to rethink products, services, and systems to actually create good. Understand how to apply circular economy solutions to food and packaging and how to put this thinking into action, at scale.



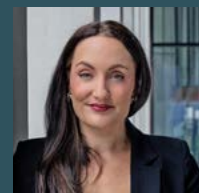
Week 6

INFLUENCING CLIMATE-SMART FOOD NPD

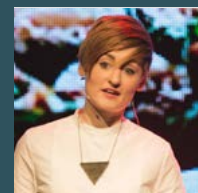
Development and innovation teams, alongside technical, category, and commercial colleagues, have a huge role to play in unlocking improvements to current ranges and changing the shape of our future offer. Explore the principles of successful food design, with a focus on reformulating prepared convenience foods and driving a shift in offers and demand through new product development (NPD).



THE HEALTHY SUSTAINABLE DIETS ACCELERATOR COACHES



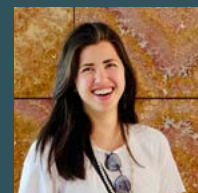
Kate Cawley
SUSTAINABILITY LEADERSHIP



Lara Hanlon
FOOD SYSTEMS THINKING



Ali Morpeth
SUSTAINABLE NUTRITION



Emma Chow
REGENERATIVE SYSTEMS & CIRCULAR ECONOMY



Caroline Mason
INFLUENCING & ENGAGING FOR SCOPE 3 SUCCESS



Charlie Derra
CLIMATE SMART FOOD DESIGN

£2,000pp Plus vat including 3 months Community Membership

25% discount applicable for Business Members

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CREATING FUTURE-FIT LEADERS