



IN  
YOUR  
HANDS

# ACCELERATE CLIMATE ACTION

Close the climate skills gap with our Accelerator Programmes designed for high performing teams



## OUR MISSION

# OUR MISSION AT FUTURE FOOD MOVEMENT IS TO ACCELERATE CLIMATE ACTION BY FACILITATING A CULTURAL SHIFT THROUGH INSPIRATION, UPSKILLING AND COLLABORATION THAT MOVES THE FOOD INDUSTRY FROM OBSERVATION TO MEANINGFUL PARTICIPATION

## WE ARE BUILDING A MOVEMENT TO FUTURE-PROOF THE FOOD INDUSTRY

Future Food Movement is a business membership community, that aims to radically upskill and support anyone in the food industry who understands that the turning point has come, and that **Every Job is a Climate Job**.

## THE BUSINESS CASE TO UPSKILL

A resilient business is a future-fit business, for investors, customers, consumers and colleagues - failure to act on climate is top of the risk register for the next decade (World Economic Forum). The future commercial success and security of food businesses depends on closing the climate skills gap.



## WHAT UPSKILLING MEANS TO US

# UPSkill Verb /'upskil/

## 01.

**TO PROVIDE A COLLEAGUE WITH MORE ADVANCED SKILLS AND CAPABILITIES** - THROUGH EDUCATION AND TRAINING - AND STIMULATE EMPLOYEES TO THINK BEYOND THEIR ROLE SO THEY CAN MEET FUTURE CHALLENGES IN A WAY THAT ADDS VALUE TO THE COMPANY.

## 02.

**BUILDING CAPABILITY TO EQUIP YOUR BUSINESS FOR FUTURE SUCCESS AND SUSTAINABILITY** - BY DEVELOPING THE SKILLS, PROCESSES AND RESOURCES REQUIRED TO ACHIEVE ITS FULL ECONOMIC POTENTIAL.



"IT'S EASY TO THINK SUSTAINABILITY IS SOMEONE ELSE'S JOB, BUT THAT'S JUST PASSING THE BUCK. THE ACCELERATOR DEEPENED MY UNDERSTANDING AND GAVE ME A NEW NETWORK TO SHARE EXPERIENCES, LEARNINGS AND CHALLENGES."



DAISY THOMPSON,  
SALES SUSTAINABILITY LEAD, NESTLÉ

## WHO WE ARE WORKING WITH



# OUR COURSES

Our Accelerators give live access to innovative and passionate coaches, supporting teams across the organisation with the right knowledge and tools to drive impact and deliver results. There is no greater proof point than a high performing team.

Building high-performing teams and baking in climate competency across every function is the key to becoming a true business leader in the food industry.

## THESE COURSES ARE FOR YOU IF:

- ➔ You're preparing to move into a management or director level role and want to break through with impact.
- ➔ You want to gain confidence in your unique abilities as a leader.
- ➔ You want to develop your leadership skills with climate literacy, to help navigate the challenges and disruption the food industry is facing.
- ➔ You work in any function: commercial, NPD, technical, HR, marketing, sustainability, finance, logistics, operations, innovation, procurement etc.

## HOW IT WORKS

- 6 weeks
- 2-hour online masterclasses
- Live coaching with subject matter experts
- CPD certified learning
- 3 months free access to FFM community, networking & events
- Ongoing LinkedIn alumni group access.



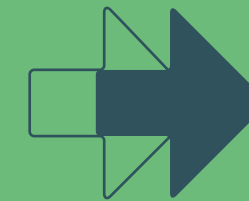
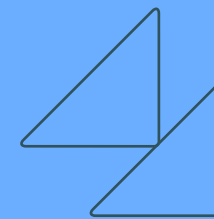
## THE SUSTAINABILITY ACCELERATOR

Designed to empower leaders of the future with not only the foundational knowledge, but the confidence to challenge and create change with a new community of allies behind them.

The Sustainability Accelerator helps professionals working in food learn the foundational skills needed to navigate the climate skills gap challenge - regardless of your role and where you sit in the food system.

Sessions include:

- ✓ Onboarding & Welcome to Next Gen Sustainability
- ✓ Net Zero
- ✓ Climate Risk & Finance
- ✓ Equity, Diversity & Inclusion
- ✓ Human Rights
- ✓ Regenerative Agriculture



## THE HEALTHY SUSTAINABLE DIETS ACCELERATOR

Designed to empower leaders of the future with food systems knowledge and how to support the shift to healthy, sustainable diets with integrity.

The combination of the influence of our environments on food choices, the critical role of businesses, decarbonising supply chains, and transitioning to sustainable farming practices is a complex challenge that requires collaboration among all stakeholders. This programme prepares managers, directors and future leaders with the knowledge, skills and capability to support the urgent need for a shift towards healthier and more sustainable eating habits.

Sessions include:

- ✓ Next Gen Sustainability & Food Systems Thinking
- ✓ Navigating The Health & Sustainable Diets Landscape
- ✓ Regenerative Food Systems (Understand the Potential for Change)
- ✓ Circular Economy for Food (Designing out Waste)
- ✓ Influencing and Engaging for Supply Chain Success
- ✓ Influencing Climate-Smart Food NPD
- ✓ Off-boarding: Rethinking BAU & Influencing for Customer Success.

**"GETTING A GRASP ON THE ENTIRE SUPPLY CHAIN IS CRUCIAL. THE ACCELERATOR BOOSTED MY EXPERTISE IN REGENERATIVE AGRICULTURE, HUMAN RIGHTS AND NET ZERO. ARMED WITH THIS KNOWLEDGE, I'M EMPOWERED TO DRIVE REAL SOLUTIONS TO THE CHALLENGES WE FACE."**



VICKI TUCKER,  
GLOBAL EXTERNAL AFFAIRS MANAGER, UNILEVER



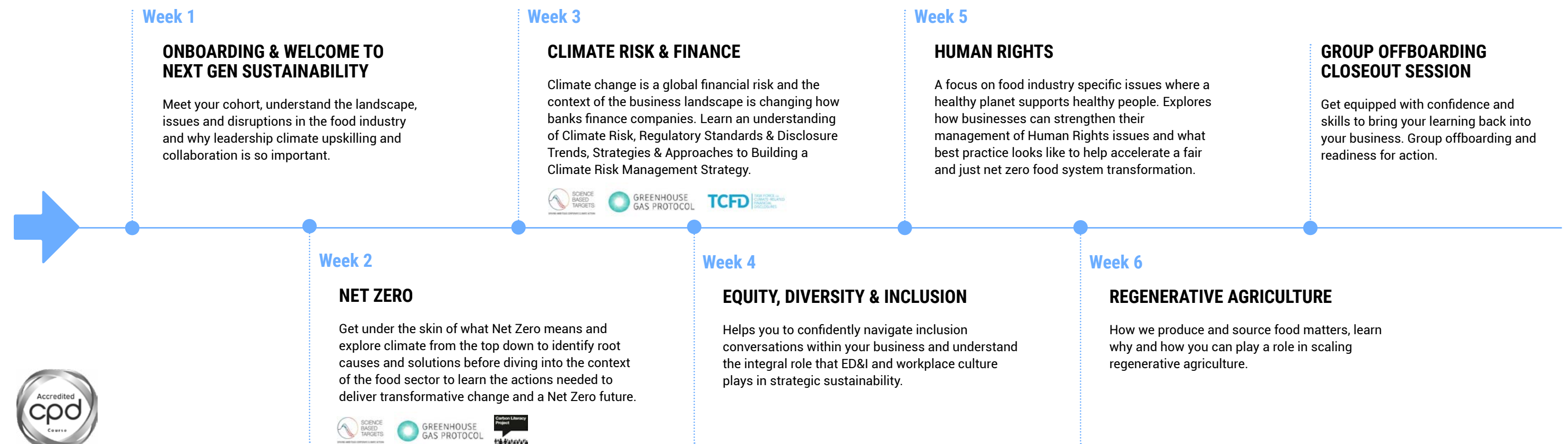
# THE SUSTAINABILITY ACCELERATOR

This 6 week accelerator is designed to empower leaders of the future with not only the foundational knowledge, but the confidence to challenge and create change with a new community of allies behind them. The programme encourages group interaction throughout to bring teams together to challenge each other and create real change.

## THIS PROGRAMME GIVES A FRAMEWORK FOR:

- Helping non-technical food professionals navigate an uncertain and complex world
- Building connections and a new network
- Growing confidence and capacity to plug into change and relook at business as usual
- Developing climate-first leadership.

▶▶ EMAIL US TO BOOK NOW



### YOUR SUSTAINABILITY ACCELERATOR COACHES



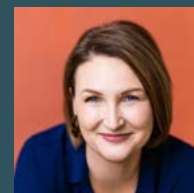
**Kate Cawley**  
SUSTAINABILITY LEADERSHIP



**Will Clare**  
NET ZERO



**Macarena Carmona Schwartzmann**  
CLIMATE RISK & FINANCE



**Katie Allen**  
EQUITY, DIVERSITY & INCLUSION



**Louise Nicholls**  
HUMAN RIGHTS



**Charlie Curtis**  
REGENERATIVE AGRICULTURE & SOIL HEALTH

**£2,000pp** Plus vat including 3 months Community Membership

25% discount applicable for Business Members

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# FROM CLIMATE CONFIDENCE, TO CLIMATE CHANGEMAKER

# THE HEALTHY SUSTAINABLE DIETS ACCELERATOR

This 6 week accelerator is designed to empower leaders of the future with food systems knowledge and how to support the shift to healthy sustainable diets with integrity. The programme encourages group interaction throughout to bring teams together to challenge each other and create real change.

## THIS PROGRAMME GIVES A FRAMEWORK FOR:

- Future-proof strategic business planning
- Influence sustainable growth strategies
- Pro-actively support customers with their HSD targets

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### Week 1

#### WELCOME: NAVIGATING THE HEALTH & SUSTAINABLE DIETS LANDSCAPE

Meet your cohort, understand the landscape, issues and disruptions in the food industry. Understand the potential for change. Find out how businesses can take proactive action to meet health and sustainability goals via joined up action and prevent a food system crisis. Delve into how the external policy environment influences businesses practices and how to respond.

### Week 3

#### REGENERATIVE FOOD SYSTEMS

Understand the potential for change: Develop a vision for a regenerative food system where food lives up to its full potential, and dig into regenerative economics. We'll build our capabilities to adopt a regenerative mindset and bring it into everything we do.



### Week 5

#### INFLUENCING & ENGAGING FOR SUPPLY CHAIN SUCCESS

Understand how we can change the relationship between land and people, and move from a broken to an interconnected system. Learn how to build a stakeholder map and stakeholder management to move projects forward in reducing scope 3 emissions and how to be an effective change agent.



#### RETHINKING BAU & INFLUENCING FOR CUSTOMER SUCCESS

Get equipped with confidence and skills to bring your learning back into your business. Group offboarding and readiness for action.



### Week 2

#### FOOD SYSTEMS THINKING

Learn about the key concepts and tools of systems thinking, and how they can be applied to better understand and transform the complex web of actors, processes, and relationships that make up our global food system.



### Week 4

#### CIRCULAR ECONOMY FOR FOOD

Designing out waste: The take-make-waste food system demands systemic solutions that go beyond incremental 'do less harm' approaches. The circular economy offers a common framework to rethink products, services, and systems to actually create good. Understand how to apply circular economy solutions to food and packaging and how to put this thinking into action, at scale.



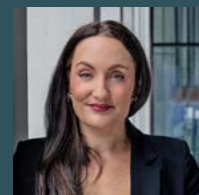
### Week 6

#### INFLUENCING CLIMATE-SMART FOOD NPD

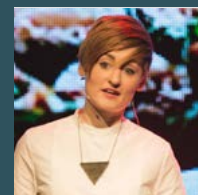
Development and innovation teams, alongside technical, category, and commercial colleagues, have a huge role to play in unlocking improvements to current ranges and changing the shape of our future offer. Explore the principles of successful food design, with a focus on reformulating prepared convenience foods and driving a shift in offers and demand through new product development (NPD).



## THE HEALTHY SUSTAINABLE DIETS ACCELERATOR COACHES



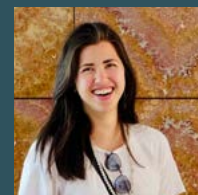
**Kate Cawley**  
SUSTAINABILITY LEADERSHIP



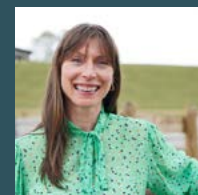
**Lara Hanlon**  
FOOD SYSTEMS THINKING



**Ali Morpeth**  
SUSTAINABLE NUTRITION



**Emma Chow**  
REGENERATIVE SYSTEMS & CIRCULAR ECONOMY



**Caroline Mason**  
INFLUENCING & ENGAGING FOR SCOPE 3 SUCCESS



**Charlie Derra**  
CLIMATE SMART FOOD DESIGN

**£2,000pp** Plus vat including 3 months Community Membership

25% discount applicable for Business Members

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# CREATING FUTURE-FIT LEADERS

# ONE DAY LEADERSHIP ACCELERATOR

Build leadership capability through climate literacy by addressing the climate skills gap with climate competent teams driving transformational change.



## LEADERSHIP CLIMATE UPSKILLING WILL:

- Grow climate capability
- Give clarity on action planning, strategic narrative and delivery
- Build stakeholder confidence for long-term investment
- Align your leadership values and aspirations with the wider workforce
- Give conviction to act
- Modelling best practice

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### Session 1

#### CLIMATE LEADERSHIP, FOOD SYSTEMS & THE ESG LANDSCAPE

Get motivated, inspired and grow conviction around the required leadership step change to step up on climate

### Session 2

#### NET ZERO

Get under the skin of what Net Zero means and learn the actions needed to deliver transformative change and a Net Zero future.



### Session 3 & 4 : Choose 2 from the below

#### REGENERATIVE AGRICULTURE

How we produce and source food matters. Learn the changes that can be taken to work with nature to improve land and produce high quality, nutrient dense food.

#### HEALTHY SUSTAINABLE DIETS

Find out how businesses can take proactive action to meet health and sustainability goals via joined up action and prevent a food system crisis.

#### OR CHOOSE ANY MASTERCLASS

Pick the topic/s most relevant to your business needs and skills gap from **page 7**

### Session 5

#### NAVIGATING THE FUTURE OF FOOD AND THE FUTURE WE WANT – ROUNDTABLE DISCUSSION WITH PRACTICAL ADVICE FROM COACHES

No longer 'if' but 'how' - can food fix the planet. And what role can you play in making it happen?



**£12,000pp**  
(Non-Members) Plus VAT

**£9,000pp**  
(Members) Plus VAT

Format: In person or online

Timing: 10am - 5pm

Pre-read circulated prior to day

CPD Certified

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## SOME PROVOCATIONS & CONSIDERATIONS...

WHAT WOULD WE DO IF WE WERE STARTING AGAIN? HOW WOULD OUR NEW PURPOSE REFRAME THE CHALLENGE AND THE FOOD SYSTEM TRANSITION NARRATIVE?

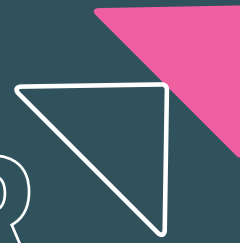
HOW DO WE ENGAGE AND CONVINCED WHEN WE CAN'T ALWAYS CONTROL THE CONVERSATION?

HOW DO WE EMBRACE THIS AS AN OPPORTUNITY?

HOW CAN YOU USE THIS TO ENGAGE AND MOBILISE YOUR STAKEHOLDERS ON THE MATTER?



# BUILD YOUR BESPOKE INHOUSE ACCELERATOR



## PREPARE YOUR ORGANISATION FOR COMMERCIAL LEADERSHIP AND RESILIENCE

- Ignites passion in your business for a faster net-zero transition
- Aligns senior and future leaders with ESG and business strategies
- 2-hour sessions | CPD certified | Online
- Suitable for up to 30 participants
- Target audience: Directors, senior, and middle managers across functions (commercial, operations, procurement, NPD, marketing, sustainability, HR, innovation, logistics etc)

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MIX AND MATCH FROM A RANGE OF 6 TOPICS BESPOKE TO YOUR BUSINESS NEEDS AND SKILLS GAP.

Future Food Movement is a people-led engine. We are curating voices from the cultural frontline who understand the challenges and opportunities in setting and making meaningful goals happen. Our masterclasses not only dive into the science but also keep it real, considering the practical and commercial realities of today's food system.

### Masterclass 1



**Kate Cawley**  
SUSTAINABILITY LEADERSHIP

### ONBOARDING & WELCOME TO NEXT GEN SUSTAINABILITY

Every bespoke inhouse Accelerator kicks off with a Climate Leadership session led by Kate Cawley, the Founder of the Future Food Movement.

Meet your cohort, understand the landscape, issues and disruptions in the food industry and why leadership climate upskilling and collaboration is so important.

### Masterclasses 2 - 6 CHOOSE ANY 5 FROM 16 AVAILABLE

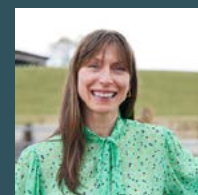
<b>BUSINESS LEADERSHIP TOPICS</b>	<b>CLIMATE RISK</b>	<b>NET ZERO LEADERSHIP</b>	<b>REGENERATIVE FOOD SYSTEMS</b>	<b>FOOD SYSTEMS THINKING</b>	
<b>CLIMATE &amp; NATURE TOPICS</b>	<b>NET ZERO LEADERSHIP</b>	<b>CLIMATE RISK</b>	<b>NAVIGATING THE HEALTH &amp; SUSTAINABLE DIETS LANDSCAPE</b>	<b>FOOD WASTE &amp; THE VALUE CHAIN</b>	<b>NATURAL CAPITAL &amp; BIODIVERSITY</b>
<b>SUSTAINABLE DIETS TOPICS</b>	<b>NAVIGATING THE HEALTH &amp; SUSTAINABLE DIETS LANDSCAPE</b>	<b>INFLUENCING CLIMATE SMART NPD</b>	<b>SUSTAINABLE NUTRITION</b>	<b>CIRCULAR ECONOMY FOR FOOD</b>	
<b>VALUE CHAIN TOPICS</b>	<b>REGENERATIVE AGRICULTURE</b>	<b>NET ZERO LEADERSHIP</b>	<b>CIRCULAR ECONOMY FOR FOOD</b>	<b>INFLUENCING AND ENGAGING FOR SCOPE 3 SUCCESS</b>	
<b>SOCIAL IMPACT TOPICS</b>	<b>HUMAN RIGHTS</b>	<b>REGENERATIVE FOOD SYSTEMS</b>	<b>SUSTAINABLE LIFESTYLES</b>	<b>EQUITY, DIVERSITY &amp; INCLUSION</b>	



### OFFBOARDING AND ENABLEMENT SESSION

Gathering the cohort to review learnings and how those lessons will be put into action, developed in collaboration with your team.

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**Caroline Mason**  
INFLUENCING & ENGAGING FOR SCOPE 3 SUCCESS



**Ali Morpeth**  
NAVIGATING THE HEALTH & SUSTAINABLE DIETS LANDSCAPE



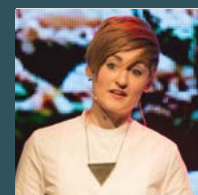
**Macarena Carmona Schwartzmann**  
NATURAL CAPITAL & BIO DIVERSITY



**Will Clare**  
NET ZERO LEADERSHIP



**Louise Nicholls**  
HUMAN RIGHTS



**Lara Hanlon**  
FOOD SYSTEMS THINKING



**Charlie Derra**  
1.5 DEGREE FOOD DESIGN



**Mary Purdy**  
SUSTAINABLE NUTRITION



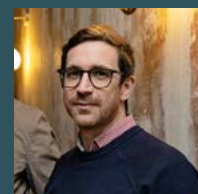
**Jen Gale**  
SUSTAINABLE LIFESTYLES



**Emma Chow**  
REGENERATIVE FOOD SYSTEMS



**Macarena Carmona Schwartzmann**  
CLIMATE RISK



**Andy Young**  
FOOD WASTE & THE VALUE CHAIN



**Rich Profit**  
REGENERATIVE AGRICULTURE



**Emma Chow**  
CIRCULAR ECONOMY FOR FOOD



**Katie Allen**  
EQUITY, DIVERSITY & INCLUSION

### YOUR MASTERCLASS COACHES

Bespoke Accelerator Programme  
(6 Masterclasses plus Enablement Session)

**£30,000**  
plus VAT

Each Masterclass can be purchased individually for inhouse bookings.

**£7,500**  
plus VAT per masterclass