

NEW CARBON LITERACY PROGRAMME FOR THE FOOD AND DRINK INDUSTRY

MAKING DELICIOUS, HEALTHIER FOOD SHOULDN'T COME AT A COST TO OUR PLANET.

Climate change is happening right now, and it could irreversibly change our planet. The simplest way to slow rising global temperatures is to limit the amount of carbon emitted into the atmosphere. What can you do about it? Educate then act.



Carbon Literacy Project



CREATE YOUR OWN IN-HOUSE CARBON EXPERTS (SUPERHEROES) TO SUPPORT YOUR ESG STRATEGY

MODULE 1

NATURE, CLIMATE & SOCIETY

The bigger impacts of food on planetary boundaries including climate change, biodiversity loss, water use, land-use change and eutrophication.

MODULE 3

FARMING FOR OUR FUTURE

Explores sustainable agriculture and food waste. 80% of the carbon footprint of most food organisations is based around on-farm emissions.

MODULE 2

THE POWER OF PERSONAL CHANGE

Looks at personal impacts, greenhouse gases and food, and communicating the environmental emergency.

MODULE 4

THE ENVIRONMENT IS OUR BUSINESS

Explores business emissions along the supply chain and how you can engage colleagues with sustainability across the business.

“Carbon Literacy is the term used to describe an awareness of climate change and how our everyday actions impact on the world’s climate. This short course leads participants to understand what changes you can all take responsibility for implementing in order to reduce those impacts.”

CARBON LITERACY PROJECT

HOW IT WORKS

- Two half days or one full day
- Online virtual classes
- Up to 30 participants
- Delivered by our specialist food and drink decarbonisation specialist

OUTCOMES

- Future proof colleagues
- Shift mindsets
- Improve morale
- Open innovation opportunities
- Improve risk management
- Enhance competitive advantage

BUILD YOUR CARBON LITERATE TEAM

ALIGNS TO:



£200pp Open Programme (Non-Members)
£150pp Open Programme (Members)
£5000 per Corporate Group Booking (Non-Members)
£4000 per Corporate Group Booking (Members)

EMAIL US TO BOOK NOW

Plus VAT

WHY BUILD YOUR CARBON LITERACY WITH FUTURE FOOD MOVEMENT?



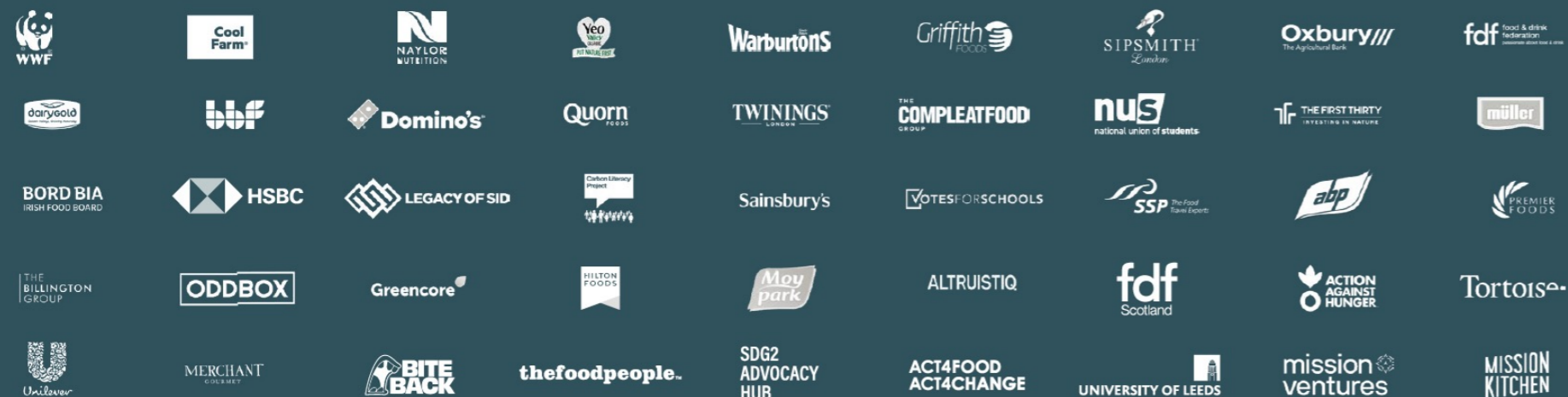
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FUTURE FOOD MOVEMENT IS A **MEMBERSHIP COMMUNITY** TO UPSKILL THE FOOD INDUSTRY TO TAKE ACTION ON THE BIGGEST CHALLENGE OF OUR GENERATION: **CLIMATE + HEALTH**



OUR COMMUNITY



WHAT UPSKILLING MEANS TO US

UPSKILL Verb /'upskil/

01.
TO PROVIDE AN EMPLOYEE WITH MORE ADVANCED SKILLS AND CAPABILITIES
 - THROUGH EDUCATION AND TRAINING - AND STIMULATE EMPLOYEES TO THINK BEYOND THEIR ROLE SO THEY CAN MEET FUTURE CHALLENGES IN A WAY THAT ADDS VALUE TO THE COMPANY.

02.
BUILDING CAPABILITY TO EQUIP YOUR BUSINESS FOR FUTURE SUCCESS AND SUSTAINABILITY
 - BY DEVELOPING THE SKILLS, PROCESSES AND RESOURCES REQUIRED TO ACHIEVE ITS FULL ECONOMIC POTENTIAL.



EVERY JOB IS A CLIMATE JOB

WHY BUILD YOUR CARBON LITERACY WITH FUTURE FOOD MOVEMENT?

OUR EXPERTS HAVE HANDS ON PRACTICAL EXPERIENCE OF FOOD MANUFACTURING, RETAIL AND SUPPLY CHAIN.



Carbon Literacy Project



MEET OUR
SPECIALIST
FOOD AND DRINK
DECARBONSATION
SPECIALISTS



NASH GIERAK

Nash works with a range of businesses—from start-ups to well-established companies—to help them confidently meet (and exceed!) the sustainability standards within their industries. Nash advises on all aspects of a supply chain, including agriculture, freighting, welfare, packaging, sourcing, and provenance.

Nash is a GRI Certified Sustainability Professional and holds a BA (Hons), and an MA, for which she was awarded a scholarship.

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WILL CLARE

Will Clare advises on the net zero transition for the food industry. His work ranges from product impact assessments, to setting SBTs, producing training content for a better understanding of climate change to guidance for site teams on how to deliver reductions in energy use and the development of net zero pathways. He runs workshops and lectures for a variety of different industries and organisations on climate change.

FAQs



BECOMING 'CARBON LITERATE'

On completing the course, individuals within an organisation will receive a certificate proving they have become Carbon Literate.

WHAT AM I RESPONSIBLE FOR?

You will need to provide learner evidence (your details and pledges) within 2 weeks of the training to Future Food Movement.

WHAT LEVEL OF PRIOR KNOWLEDGE IS NEEDED?

None! To become Carbon Literate, you just need a desire to play a part in moving your organisation to a lower or zero carbon future. This is not a technical course – we look at the science behind climate change in everyday layman's terms. The key to this learning is that everyone can make a difference. The aim is to motivate you to reduce your carbon impacts by improving your awareness and pledging an individual and a group action.

WHAT QUALIFICATIONS ARE AWARDED ON COMPLETION?

Each session is CPD certified. To achieve Carbon Literacy Certification, each live session must be attended.

WHO IS THE COURSE FOR?

This course has been specifically designed for organisations in the post farm food system.

- Food processing or manufacturing
- Food distribution
- Hospitality, leisure and food service
- Contract catering
- Food packaging
- Community based food projects and volunteering.

WHAT IS THE CLASS FORMAT?

Each session is hosted online (unless requested otherwise), by our net zero coach. Up to date content is shared providing the latest thinking, with actionable direction, reading lists, and the ability to ask questions in a safe space.

PROGRAMME DATES 2024

Two Half Days: 14th May, 23rd May
Full Day 5th November

CORPORATE GROUP BOOKINGS

Available all year



CLO ACCREDITATION TIERS



[CLICK HERE FOR A FULL EXPLANATION OF THE CRITERIA.](#)

To qualify as a Climate Literate Organisation (CLO), several assessment criteria must be met. There are four tiers of CLO accreditation:

BRONZE

Bronze accreditation marks the initiation of an organisation's Carbon Literacy initiative, establishing a baseline against which to measure progress.

TRAINING REGISTERED TRAINING INITIATIVE

IMPACT BEGIN TO RECORD THE IMPACTS AND OUTCOMES

ADVOCACY SHORT VIDEO FROM YOUR CEO



SILVER

Silver accreditation demonstrates that an organisation has taken practical action to embed Carbon Literacy internally and externally. Examples:

TRAINING SUBSTANTIAL PERCENTAGE OF THE WORKFORCE CERTIFIED

IMPACT INTEGRATED INTO THE PERFORMANCE MANAGEMENT OF THE ORGANISATION

ADVOCACY PUBLICATION OF A CL CASE STUDY



GOLD

Gold accreditation demonstrates that an organisation has made substantial progress on its Carbon Literacy journey, formalised its environmental systems, and can verify real results from its improvements.

TRAINING SUBSTANTIAL PERCENTAGE OF THE WORKFORCE CERTIFIED

IMPACT SIGNIFICANT ACTIONS INITIATED BY THE SENIOR MANAGEMENT TEAM

ADVOCACY INCORPORATE CL INTO PROCUREMENT FRAMEWORKS AND CONTRACTS.

RESEARCH INTEGRATED INTO THE PERFORMANCE MANAGEMENT OF THE ORGANISATION



PLATINUM

Platinum is the highest level of CLO accreditation, highlighting organisations as industry leaders in climate engagement and exemplars of excellence in fostering Carbon Literacy among their people.

TRAINING *70%+ OF THE WORKFORCE CERTIFIED AS CARBON LITERATE

IMPACT WORKED IN PARTNERSHIP WITH ANOTHER CL ORGANISATION

ADVOCACY DEMONSTRATE ACTIVE ADVOCACY FOR THE CL PROJECT

RESEARCH RESEARCH COLLABORATION OR COMMUNITY NEEDS ASSESSMENT



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