




BUSINESS MEMBERSHIP



WE NEED
A CHANGE

#EVERYJOBISACLIMATEJOB



FUTURE FOOD MOVEMENT IS A **MEMBERSHIP COMMUNITY** TO UPSKILL THE FOOD INDUSTRY TO TAKE ACTION ON THE BIGGEST CHALLENGE OF OUR GENERATION: CLIMATE + HEALTH

WE DO THIS THROUGH:



Collaboration

Bringing together our unique eco-system to foster central conversations, connections and community engagement about the transformation of our food system, profiling key initiatives and members to drive real climate action.



Inspiration

Curated events and content aimed at providing members with insight, knowledge and expertise to recognise their role in contributing to a healthier planet and healthier people through food.



Knowledge

Boost confidence, gain support, develop essential skills and a critically informed perspective on climate solutions. Our upskilling is geared towards future-proofing the industry for increased resilience.

WHAT UPSKILLING MEANS TO US

UPSKILL

Verb
/'upskil/

01.

TO PROVIDE AN EMPLOYEE WITH MORE ADVANCED SKILLS AND CAPABILITIES

- THROUGH EDUCATION AND TRAINING - AND STIMULATE EMPLOYEES TO THINK BEYOND THEIR ROLE SO THEY CAN MEET FUTURE CHALLENGES IN A WAY THAT ADDS VALUE TO THE COMPANY.

02.

BUILDING CAPABILITY TO EQUIP YOUR BUSINESS FOR FUTURE SUCCESS AND SUSTAINABILITY

- BY DEVELOPING THE SKILLS, PROCESSES AND RESOURCES REQUIRED TO ACHIEVE ITS FULL ECONOMIC POTENTIAL.

"GETTING A GRASP ON THE ENTIRE SUPPLY CHAIN IS CRUCIAL. THE ACCELERATOR PROGRAMME BOOSTED MY EXPERTISE IN REGENERATIVE AGRICULTURE, HUMAN RIGHTS AND NET ZERO. ARMED WITH THIS KNOWLEDGE, I'M EMPOWERED TO DRIVE REAL SOLUTIONS TO THE CHALLENGES WE FACE."



VICKY TUCKER,
GLOBAL EXTERNAL AFFAIRS MANAGER, UNILEVER



OUR COMMUNITY



OUR MEMBERSHIP PRICING OPTIONS



	AFFILIATE * £500 pa	BRONZE £1,000 pa	SILVER £5,000 pa	GOLD £10,000 pa	PLATINUM £15,000 pa
	1 Login	1 Login	5 Logins	12 Logins	20 Logins
Additional Users	-	+£1,000 pp	+£900 pp	+£800 pp	+£750 pp



Community Events
Individual logins to access all of our events: Community Huddles, Learning Collabs, Trailblazer Conversations, Leadership Roundtable Events.

Exclusive Business Leaders Forum
Senior leaders and trailblazers from across the food industry discuss the big issues over good food, expanding networks and inspiring action.

Business Leaders Events
Invitation only senior business leaders forums and networking.

Farmer Advisory Board
Bi-monthly meetings giving unique access to farmers and encourage an open dialogue with members.

	x1	x1	x5	x12	x20
	Available at a cost of £500 pp		1 Ticket	2 Tickets	3 Tickets
	Tickets available to purchase				<input checked="" type="checkbox"/>
	-	-	-	1 Participant	1 Participant



Monthly Newsletter
Newsletters on the latest ESG food trends and community updates.

Diverse Voices Network
Unique insight to inform strategy and inspire action from young voices, farmers, experts and trailblazers.

Veriscope ESG Intelligence
Bi-monthly analysis on the risks, opportunities and case studies for the food industry on people, planet and performance.

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	Available at a cost of £6,000 pa			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



Digital eLearn Accounts
Individual logins to all FFM CPD accredited eLearn modules on topics like Net Zero, Human Rights, Food Waste and Social Impact.

Access to FFM Library
All FFM events (past and present) are made available to watch on demand.

25% Upskilling Discount
Discount on all our CPD accredited climate upskilling.

	£120 pp	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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	-	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

FFM is inclusive to all and we are keen to power and inspire the next generation. We offer a subsidised Student Membership at £120pa.

OUR FFM COMMUNITY EVENT & INSIGHT CALENDAR



		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
COMMUNITY HUDDLE	Meet your community and hear from a Future Food Movement Coach or Trailblazer on the latest from their worlds.	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	
TRAILBLAZER CONVERSATION	Hear from organisations who are driving deep positive change, bringing critical insights, expertise, energy and fresh perspectives.	✓		✓							✓		
LEARNING COLLAB	Find out from relatable community members how they are approaching climate smart food production.						✓			✓			
FARMER ADVISORY BOARD	The diverse perspectives and real-life stories within our farmer network shake up conventional thinking, to drive the transition to more sustainable food systems.	✓		✓		✓		✓			✓	✓	
VERISCOPE ESG INTELLIGENCE	The food industry's must-have Veriscope ESG intelligence on the latest ESG and food trends most relevant to your business, crafted by Veris Strategies.	✓		✓		✓		✓		✓		✓	
MONTHLY NEWSLETTER	Monthly briefing including the latest food and ESG news and diary dates.	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	
DIVERSE VOICES NETWORK	Hear from young voices, farmers, experts and trailblazers to inspire action, providing unique viewpoints on the issues that matter.		✓		✓		✓			✓		✓	
LEADERSHIP ROUNDTABLE EVENT	Listen to senior leaders and experts across the value chain as they discuss the big issues affecting the food industry in the ESG space, with live access to ask questions.						✓			✓			
BUSINESS LEADERS EVENTS	Invitation only: senior business leader forums and networking	✓	✓	✓	BUSINESS LEADERS DINNER	✓	✓	✓		✓	✓	✓	

SUMMER BREAK

WINTER BREAK

MEMBERSHIP BENEFITS

COMMUNITY COLLABORATION



COMMUNITY HUDDLES

10 PER YEAR

Delivered live online

Meet your community and hear from a Future Food Movement Coach or Trailblazer on the latest from their worlds.

Raise your profile, amplify your voice and connect with your peers and people trying to solve the same problems, get inspired and feel part of a genuine community. This is a confidential space to ask any questions, share wins big or small and crowd source solutions and ideas to make even more impact!

Each session includes a safe space for the Membership Community to ask questions.

TRAILBLAZER CONVERSATIONS

3 PER YEAR

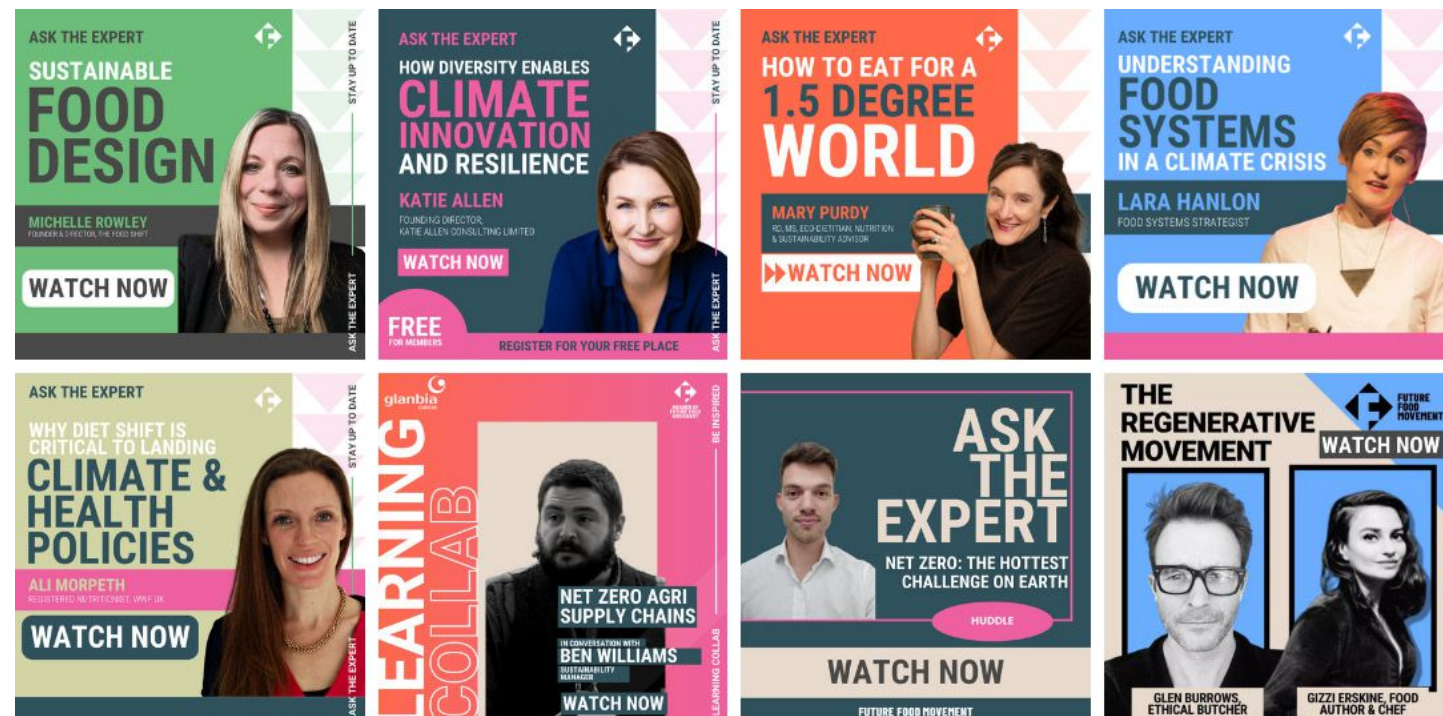
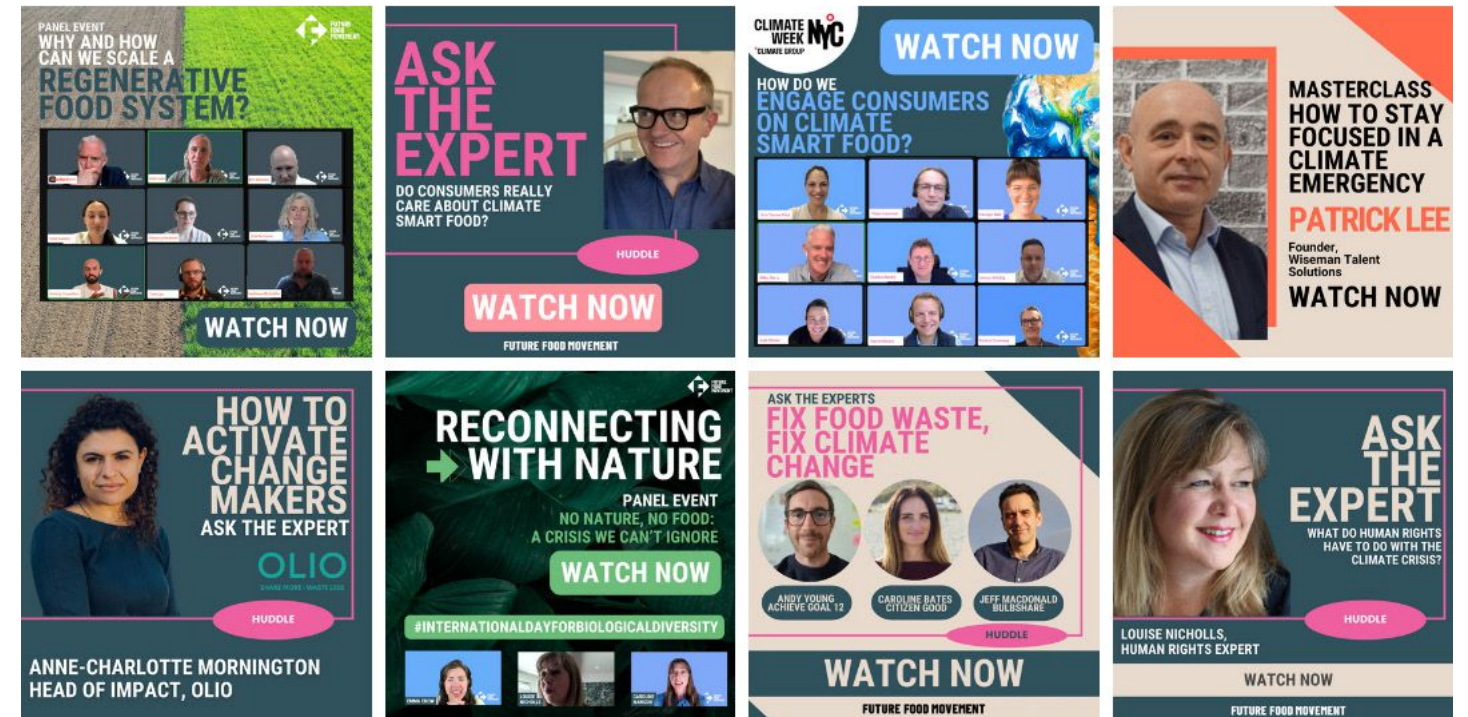
Delivered live online

Hear from organisations who are driving deep positive change, bringing critical insights, expertise, energy and fresh perspectives.

A chance to hear from a relatable innovator who is disrupting the status quo in an effort to help the food and drink industry transition to a fairer, healthier, nature-friendly net zero food future.

Each session includes a safe space for the Membership Community to ask questions.

Recorded and available On Demand for our community to access anytime.



LEARNING COLLABS

2 PER YEAR

Delivered live online

Get inspired by Future Food Movement Business Members who are walking the talk.

We are all facing the same challenges. Find out from a relatable member of the Community how they are approaching climate smart food production. This is a chance to be part of the conversation and make the most of having access to specialised, actionable insight.

Each session includes a safe space for the Membership Community to ask questions.

Recorded and available On Demand for our community to access anytime.

LEADERSHIP ROUNDTABLE EVENTS

2 PER YEAR

Delivered live online

A high-energy panel of business leaders, industry experts, influencers and trailblazers coming together to debate current climate matters.

Listen to senior leaders and experts across the value chain as they discuss the big issues affecting the food industry in the ESG space, with live access to ask questions.

Recorded and available On Demand for our community to access anytime.

Available to ALL FFM Members



BUSINESS LEADERS DINNER

1 PER YEAR
Delivered in person

Our high energy, inspiring business leaders dinner brings together a diverse crowd of food industry leaders to have central conversations about the transformation of our food system.

We share big ideas, think creatively and share a passion to channel real climate action in the food industry.

Previous guests have included senior Business Leaders from:

2 Sisters Food Group, Arla Foods, Bord Bia, Compass Group UK&I, The Compleat Food Group, Co-op, Cranswick, Dairygold Food Ingredients, Dawn Dunbia, Food Manufacture, The Grocer, FDF, Glanbia Cheese, Greencore, JDM, Legacy of Sid, McDonald's, Merchant Gourmet, Moy Park, Müller, Premier Foods, Quorn Foods, Sainsbury's, Samworth Brothers, Sodexo, SSP Group, William Jackson Food Group, Yeo Valley.

Available to SILVER+ FFM Members
Additional invites available at £500 per person

FARMER ADVISORY BOARD SESSIONS

6 PER YEAR (BI-MONTHLY)
Delivered live online

Our Farmer Advisory Board, in partnership with Cool Farm, provides Gold and Platinum FFM business members an open dialogue with farmers.

The entire food system needs to change to support a better way of doing things. Instead of putting more pressure on farmers, we're changing the narrative. Farmers already have many of the answers the industry is looking for - a supportive supply chain will help scale the changes we need to see.

Seven farmers from livestock, dairy, produce and arable farms meet bi-monthly in virtual sessions with Business Members, Future Food Movement and Cool Farm. Make the most of fresh, farmer-led conversations and rich and tangible ideas to bring back into the organisation.

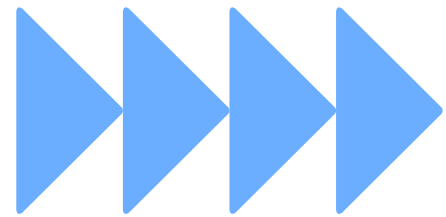


Available to GOLD+ FFM Members



MEMBERSHIP BENEFITS

INSPIRATION



MONTHLY NEWSLETTER

10 PER YEAR
Delivered via email

Monthly email newsletter including:

Inspirational articles and events designed to guide members in realising their role in contributing to a healthier planet and healthier people through food:

- Climate Smart Food Edit: the headlines you need to be aware of.
- Bi-monthly insight from the Diverse Voices Network.
- Update on latest events.

Gain knowledge and learn how to develop critical climate leadership skills:

- Notifications of upcoming certified masterclasses and programmes.
- Watch Again: quick access to recent events to encourage wider thinking.
- Upcoming Events: Invitations to register for Learning Collabs and Trailblazer Conversations.

Collaborative opportunities

- Notifications for monthly Community Huddles.
- Invitations to Leadership Roundtables.
- Member Spotlights.

Available to ALL FFM Members



DIVERSE VOICES NETWORK ACCESS & INSIGHT

5 PER YEAR (BI-MONTHLY)
Delivered via email

We bring together different voices and perspectives to inspire action and give our community unique viewpoints on the issues that matter.

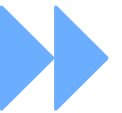
We are actively growing our ecosystem of Diverse Voices to give us wider reach into every space of food, from the worlds of academia, farming, science, business, campaigning and leadership.

- Amplifying diverse voices to address a spectrum of climate concerns, challenges, and triumphs, while harnessing unique perspectives to collectively tackle the greatest challenges of our age.
- Start to unlock innovation and growth.
- Members will help us pose one trending or topical question to the following key groups:
Youth
Farmers (in partnership with Cool Farm Alliance)
Experts
Trailblazers.

Available to ALL FFM Members

VERISCOPE ESG INTELLIGENCE

6 PER YEAR (BI-MONTHLY)
Delivered via email



The food industry's must-have insight report on the latest ESG thoughts and trends most relevant to your business, crafted by Veris Strategies.

We identify interconnected themes across multiple channels, interpreting and distilling hundreds of data points. Clear insights and strategic thinking will help you navigate today's pressing issues, spark debates, challenge perspectives, and uncover growth opportunities for the future.

Everything is distilled through our insight lens to guide your ambitions and actions, clearly indicating whether you need to Act Now, Watch Closely, use to Inform Strategy or be mindful of Future Signals.

Available to SILVER+ FFM Members



IN PERSON DELIVERY OF VERISCOPE

5 PER YEAR / Optional extra +£15kpa

Two in-person and four online sessions to stimulate Senior Leadership discussions with Q&A - suitable for up to 30 people.

MEMBERSHIP BENEFITS

KNOWLEDGE



DIGITAL eLEARNNS

Delivered on demand

Empowering colleagues across functions with the language and confidence to engage in climate projects, ensuring they feel better equipped to support the organisation's ESG goals in collaboration with customers, colleagues, suppliers, and stakeholders.

- CPD accredited modules designed for anyone in the food industry to obtain a base level of understanding with LinkedIn certificate supplied on completion of each module.
- Custom animations and graphics to bring tricky concepts to life.
- 25-30 minutes, ideal for those with time pressures.
- Feel more equipped to support the organisations ESG goals.

Available eLEARN:



eLEARN 1 NET ZERO

- 1.1 Understanding Carbon Management & Measurement
- 1.2 Sustainable Business Leadership



eLEARN 2 FOOD WASTE

- 2.1 Context
- 2.2 How to Reduce Business Food Waste



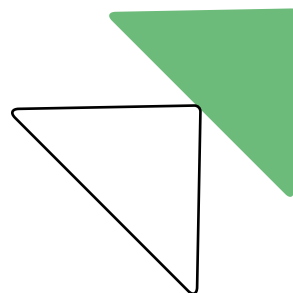
eLEARN 3 HUMAN RIGHTS

- 3.1 Human Rights in Business
- 3.2 Best Practice



eLEARN 4 SOCIAL IMPACT

- 4.1 What is Social Impact

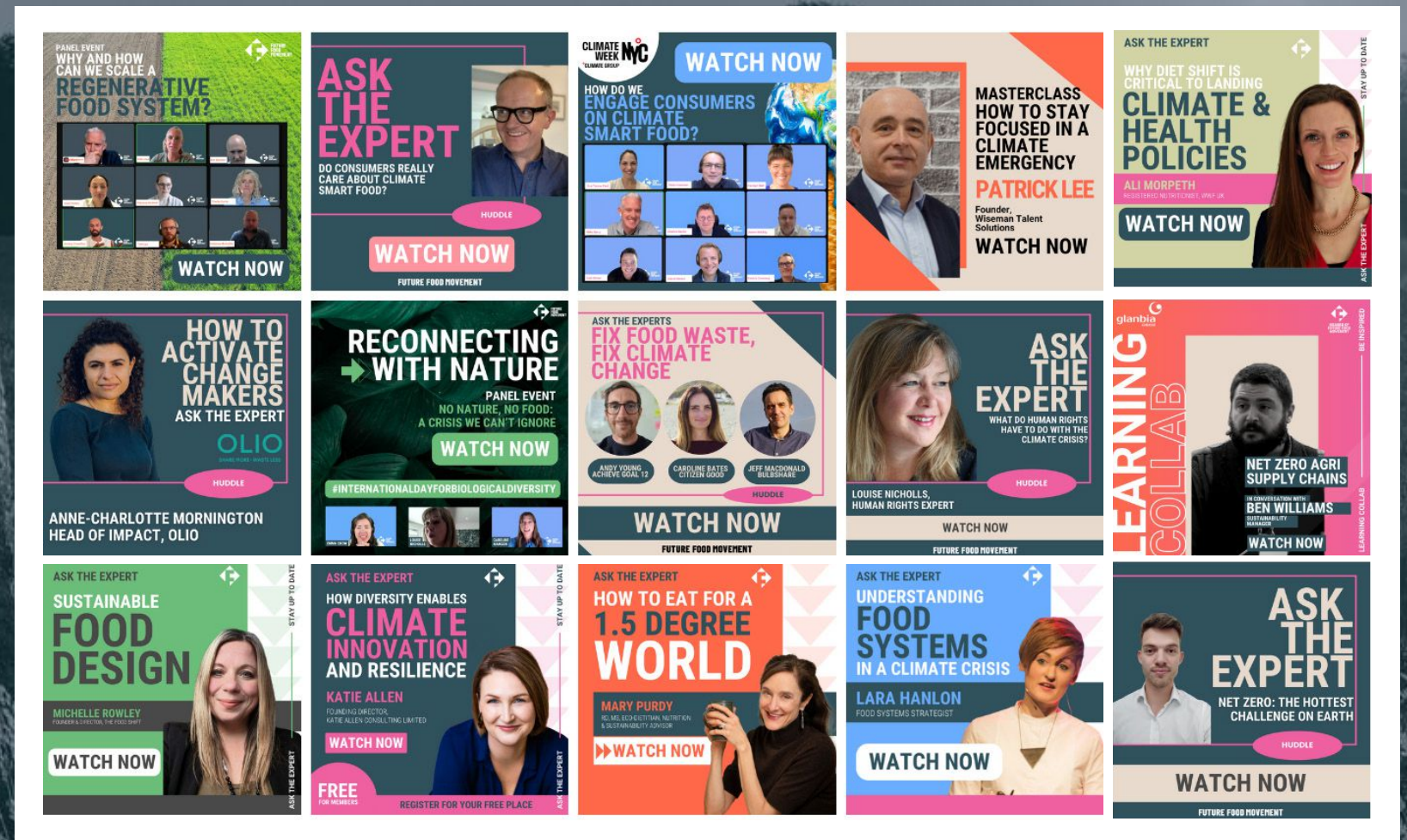


Available to ALL FFM Members
(excludes affiliate members)

FFM LEARNING LIBRARY

Access to 30+ watch-again sessions on topics ranging from Regenerative Agriculture to Sustainable Diets to How to Activate Changemakers and much more.

Delivered on demand



Available to ALL FFM Members

CERTIFIED CLIMATE UPSKILLING



FUTURE FOOD MOVEMENT IS YOUR ULTIMATE UPSKILLING SOLUTION THAT CATERS TO EVERY ROLE AND FUNCTION IN YOUR BUSINESS, AT SCALE AND SPEED.

Our upskilling is designed for individuals, teams, and even entire workforces to increase overall knowledge, build competency around the critical climate issues and what's required to deliver the sustainable transformation of the food system, helping provide clarity around the strategic narrative and ensuring your business does not get left behind.

We'll help:

- ▶ **BUST THE MYTHS**
- ▶ **PROVE THE BUSINESS CASE**
- ▶ **INCREASE STAFF MOTIVATION**
- ▶ **TURN INSIGHT INTO TANGIBLE COMMERCIAL ACTION**



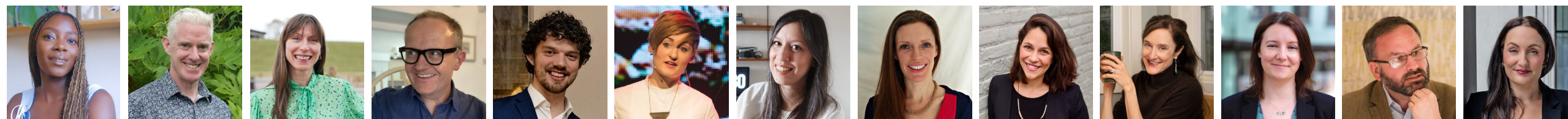
THIS KNOWLEDGE IS GEARED TOWARDS FUTURE-PROOFING THE INDUSTRY FOR INCREASED BUSINESS AND FOOD SYSTEM RESILIENCE.

25%

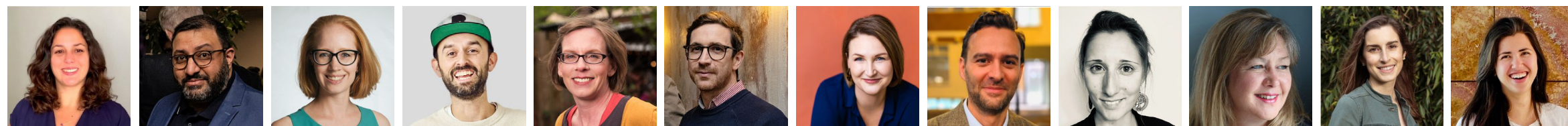
MEMBERS DISCOUNT

ON ALL CERTIFIED CLIMATE UPSKILLING PROGRAMMES AND MASTERCLASSES*

*Discount available to all Silver, Gold and Platinum Members.



Joycelyn Longdon FOOD JUSTICE & SOVEREIGNTY	Mike Barry BUSINESS TRANSFORMATION	Caroline Mason SUPPLY CHAIN CHANGE MANAGEMENT	Rob Iles ENGAGEMENT & CONSUMER INSIGHT	Will Clare NET ZERO	Lara Hanlon FOOD SYSTEMS	Nash Gierak CARBON LITERACY	Ali Morpeth REGISTERED NUTRITIONIST (RMUTR)	Eve Turow Paul FOOD CULTURE EXPERT	Mary Purdy INTEGRATIVE ECO-DIETITIAN	Charlie Derra CATEGORY INSIGHT & SHOPPER MARKETING	Rich Profit REGENERATIVE AGRICULTURE	Kate Cawley NEXT GEN SUSTAINABILITY
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Macerena Carmona CLIMATE RISK & NATURAL CAPITAL AND BIODIVERSITY	Naeem Lakhani CLIMATE-TECH INVESTMENT	Stephanie Gniissios CLIMATE RISK & NATURAL CAPITAL AND BIODIVERSITY	Antony Yousfian CLIMATE-TECH INVESTMENT	Jen Gale SUSTAINABLE LIFESTYLES	Andy Young FOOD WASTE & THE VALUE CHAIN	Katie Allen EQUITY, DIVERSITY & INCLUSION	Simon Evill INTERGRATED ECO-FOUNDING PARTNER, PELICAN AG	Gesina Buckert FOOD CULTURE EXPERT	Louise Nichols HUMAN RIGHTS	Sophie Egan FOOD CULTURE EXPERT	Emma Chow REGENERATIVE FOOD SYSTEMS & CIRCULAR ECONOMY
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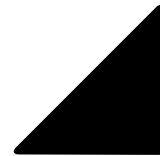


WHY JOIN US?



WE ARE BUILDING A MOVEMENT TO FUTURE PROOF THE FOOD INDUSTRY

Invaluable training and upskilling resources to ensure your Board, Leadership Teams, Managers and Frontline Workers can thrive on climate action.



WHY CLIMATE?

A resilient business is a future-fit business, for investors; customers; consumers and colleagues - failure to act on climate is top of the risk register for the next decade (World Economic Forum). The future commercial success and security of food businesses depends on closing the climate skills gap.

WHY YOUR BUSINESS?

Business Membership gives you quick access to innovative and compassionate climate upskilling, equipping teams across the organisation with the tools to become change enablers and accelerate learning journeys to deliver results. There is no greater proof point than a high performing team.

WHY NOW?

Upskilling and influencing every business function, industry leader and high performing team to enact positive change is vital. Short of a total system reboot, it's just about the only thing that has the potential to bring about change quickly enough to count, and this is what Future Food Movement Business Membership is all about. **It's never been more vital to invest in your people – your greatest asset in transforming your business for a sustainable future of food.**

WHO CAN BENEFIT?

SUSTAINABILITY & TECHNICAL

Meet people facing the same challenges as you at our monthly community events to swap ideas on best practice and share ideas on influencing your organisation

COMMERCIAL

Learn from trailblazers who are gaining a competitive advantage through climate smart initiatives

NEW PRODUCT DEVELOPMENT

Listen to the latest thinking on Healthy Sustainable Diets and how you can embed future food trends into your NPD plans

OPERATIONS

Hear the latest news around net zero and food waste to save cost and progress climate goals

PROCUREMENT

Understand how legislation and various pressures will force supply chain strategies to adapt

FINANCE

Learn how finance teams can support the efforts and plans of organisations to progress towards net zero emissions by understanding what information is needed to drive decisions and allocate funds.

....AS WELL AS CRITICAL CONTENT FOR EVERY ROLE:

Technical, Legal, Logistics, Board Directors, Leadership Teams, Graduates, Change Management, Strategy, Corporate Affairs, Marketing, Category, Site Directors, Nutritionists.....

EVERY JOB IS A CLIMATE JOB





WE ARE ALLIES FOR CHANGE

DON'T GET LEFT BEHIND
JOIN THE MOVEMENT.

WE CAN'T WAIT TO MEET YOU

Future Food Movement is the food industry's climate and health partner, a diverse business community radically upskilling and supporting anyone in food to accelerate climate action and to prepare for the sustainable, healthy food transformation.

We provide the tools that businesses need to support their Boards, Leadership Teams, Managers and Frontline Workers to go beyond net zero target setting - making Every Job a Climate Job.

Please email us at ffm@veris-strategies.co.uk
futurefoodmovement.com