ACCESS TO OUR **COACHES & TRAILBLAZERS**









EXCLUSIVE INVITES TO **PANELS WITH LEADING VOICES**













MEMBERSHIP PACK

ELCOME TO THE

Are you ready to be upskilled, inspired and connected on the biggest challenges facing the food and drink sector?





LEGACY OF SID



OUR MISSION

Our mission at Future Food Movement is to accelerate climate action by facilitating a cultural shift through inspiration, upskilling and collaboration that moves the food industry from observation to meaningful participation.

SUSTAINABILITY AGENCY FOR THE FOOD INDUSTRY

WE ARE BUILDING A MOVEMENT TO FUTURE PROOF THE FOOD INDUSTRY

"A MOVEMENT IS NOT A MOVEMENT UNLESS IT MOVES WITHOUT YOU" (#NEWPOWER)

Sounds simple. But it needs a whole different mindset on what leadership is and how you build and run an organisation in the face of the climate crisis.

Movements have, at their hearts, ideas that are Actionable (we can join in), Connecting (we feel part of something bigger, with other people), and Extendable (we can do things in our own ways-not totally prescriptive).

Future Food Movement is a business membership community, that aims to radically upskill and support anyone in the food industry who understands that the turning point has come, and that every job is now a climate job.

The situation is clear: without a food system that works for people and planet, humanity is in serious trouble. We know that among food industry leaders there's a desire to do more.

Future Food Movement is helping our members hardwire climate skills into their businesses, unlocking the human capital that will empower action on climate and reshape the climate-smart food system of the future.

WHO WE ARE WORKING WITH BORD BIA RISH FOOD BOARD Cool Farm Quorn Criffic MISSION M

"FUTURE FOOD MOVEMENT GIVES ME LIVE ACCESS TO EXPERTS AND A DEEP DIVE INTO THE CRITICAL CLIMATE ISSUES WE NEED TO BE AWARE OF AND TAKE ACTION ON"

ALTRUISTIQ

- DAVID MOORE, GROUP HEAD OF ESG, THE COMPLEAT FOOD GROUP

UPSKILLING MEANS TO US

UPSKILL /'upskil/

01.

TO PROVIDE AN EMPLOYEE WITH MORE ADVANCED SKILLS AND CAPABILITIES

- THROUGH EDUCATION AND TRAINING - AND STIMULATE EMPLOYEES TO THINK BEYOND THEIR ROLE SO THEY CAN MEET FUTURE CHALLENGES IN A WAY THAT ADDS VALUE TO THE COMPANY.

02.

BUILDING CAPABILITY TO EQUIP YOUR BUSINESS FOR FUTURE SUCCESS AND SUSTAINABILITY

- BY DEVELOPING THE SKILLS, PROCESSES AND RESOURCES REQUIRED TO ACHIEVE ITS FULL ECONOMIC POTENTIAL.

WE DO THIS THROUGH



CERTIFIED UPSKILLING

6-week Accelerator Programme

Live Masterclasses & Programmes

Category Marketing Accelerator

Boards for Climate Programme

CPD e-Learning Suite

Articles and Resources



INSPIRATION

Community Huddles

Ask the Expert!

Learning Collabs

Trailblazer Conversations

Changemaking Coaches & Experts

Leadership Profiling

Insight Debriefs



COLLABORATION

Virtual Panels With Leading Voices

Community Networking Platform

In person Spark Days

Business Leader Dinners

Hackathons

Systems Thinking & Workshops



DIVERSE VOICES

UK's First Climate & Food Youth Advisory Board

Future Signals Analysis

Engage With Future Leaders

Coming soon: Farmer Advisory
Board

MEETTHE



THE FUTURE FOOD **MOVEMENT TEAM**

Future Food Movement is the culmination of 20 years of work from the team of experts at Veris Strategies. It is a pioneering new community, industry network and upskilling campaign which is solely focused on closing the climate skills gap.

MEET THE FOUNDER

Hear from Kate Cawley, the founder of Future Food Movement on why the Movement is needed and why every job is a climate job and how the sector needs to transform in this Trends Summit interview with Charles Banks.

WATCH VIDEO HERE

If you enjoyed this interview, take a look at the other insights, news, reports which you can explore in The Edit.





Kate Cawley FOUNDER VERIS STRATEGIES & **FUTURE FOOD MOVEMENT**



Carly Davies Maxine Perella **BUSINESS COMMUNITY EDITOR, FUTURE** MANAGER, FUTURE FOOD MOVEMENT



Emma Victor-Smith HEAD OF DIGITAL AND COMMUNITY ENGAGEMENT, FUTURE FOOD MOVEMENT



Mike Barry **FUTURE FOOD MOVEMENT** COACH AND MODERATOR



Rob Iles YOUTH ADVISORY BOARD **CHAIR & ACCELERATOR** FACILITATOR



Mandy Jacob STRATEGY & OPERATIONS DIRECTOR



Sarah Heaney SOCIAL MEDIA AND CONTENT, **FUTURE FOOD MOVEMENT**



Ariel Parmar MEMBERSHIP COORDINATOR

MEET THE COACHES

Meet our coaches, disruptors and trailblazers here. Hear from our Coaches on why climate upskilling is critical in enabling positive change.













AMY KULL



JEFF MACDONALD





NASH GIERAK

CHARLIE DERRA



LOUISE NICHOLS

CAROLINE BATES





KATIE ALLEN



SIMON EVILL



GESINA BECKERT



CAROLINE MASON



LARA HANLON

MEET THE FOOD & CLIMATE YOUTH ADVISORY BOARD

Access to our Youth Advisory Board is helping the food industry earn its place in youth culture



Hear why youth voices are critical to the future of the food sector. As a Community Member, you get access to all Youth Advisory Board reports, and one of your Directors will attend meetings on innovative, exciting ways to think about long term future proofing. "IT'S MY **RESPONSIBILITY AS** A LEADER IN A LARGE **FOOD COMPANY TO HELP CREATE A BETTER** FOOD SYSTEM, I THINK PEOPLE FOLLOW YOUR FEET, NOT YOUR LIPS. WE'LL INSPIRE **CHANGE WHEN WE START MEETING THE COMMITMENTS WE'VE MADE."**

- TOM LYE, CATEGORY DIRECTOR, PREPARED FOODS, TESCO



EVERY JOB IS A

CLIMATE JOB

HAS YOUR BUSINESS JOINED FUTURE FOOD MOVEMENT?

"FOR ME, THIS IS ALL ABOUT INCREASING MY KNOWLEDGE OF THE KEY TOPICS AS WELL AS GROWING MY SUSTAINABILITY NETWORK. I'M HUNGRY TO UPSKILL AND BUILD MY CONFIDENCE SO I CAN LEAD OUR CHANGE AGENDA THROUGH THE CHALLENGING PATH AHEAD."

- FRAN HAYCOCK, HEAD OF SUSTAINABILITY, GREENCORE PLC

TO HELP
HARDWIRE
CLIMATE
SKILLS
INTO YOUR
TEAMS

TO GIVE YOU
A SAFE SPACE
TO CONNECT
AND ENGAGE
ON CLIMATE
ISSUES AND
SOLUTIONS

TO SHOW YOUR NETWORK THAT YOUR BUSINESS IS PART OF THE CLIMATE SOLUTION

TO ATTRACT FUTURE TALENT TO EMBED A HIGH PERFORMING CLIMATE-SMART CULTURE **COMMUNITY HUDDLE**



WHAT DO YOU GET?



AS A MEMBER, YOU GAIN FREE ACCESS TO:

- All Community Upskilling Live Events, Community Huddles, and "Ask the Expert" sessions – view calendar below
- On Demand suite of Masterclasses and "Ask the Expert" sessions
- Bitesize Videos and Resources to improve your base level knowledge
- Support and inspiration from a like-minded community of professionals striving towards similar goals in a private online space with the Members Directory and Forum.

"THE FUTURE FOOD MOVEMENT'S MISSION IS INCLUSIVE AND CLEAR; ESSENTIAL FOR DRIVING CHANGE ACROSS THE INTERLINKED CRISES FACING OUR FOOD SYSTEM – NOT JUST CLIMATE, BUT BIODIVERSITY LOSS, GLOBAL HEALTH, AND SOCIAL INJUSTICE."

- CAROLYN BALL, DIRECTOR FOR DELIVERY OF NET ZERO FOR COMPASS GROUP UKI



LEVEL UP AND INCREASE YOUR CLIMATE COMPETENCY WITH 20% DISCOUNT OFF OUR LIVE UPSKILLING CPD CERTIFIED PROGRAMMES AND MASTERCLASSES:

- The Accelerator Climate and Food CPD Certified Programme for future leaders to connect, be inspired and take deep knowledge and confidence back to their business – regardless of role.
- Alternatively, we can create your own inhouse learning journey from our suite of live CPD certified Masterclasses and Programmes
- PLEASE SPEAK TO YOUR COMMUNITY MANAGER OR EMAIL US TO BOOK





2023 MEMBERS

CALENDAR

INSPIRING MEMBERS WITH THE KNOWLEDGE, SKILLS AND TOOLS TO FEEL CONFIDENT ON CLIMATE

WHY SHOULD YOU ATTEND OUR ONLINE EVENTS?

SEE WHAT IS HAPPENING THIS MONTH

LEADERSHIP EVENTS

ASK THE EXPERT

LEARNINGCOLLABS

COMMUNITY HUDDLES

TRAILBLAZER CONVERSATIONS

Listen to senior leaders and experts across the value chain as they discuss the big issues affecting the food industry in the ESG space, with live access to ask questions.

Hear from a Future Food Movement coach or expert as they kick-off with an introduction to their topic, and answer all your questions in a safe space.

We are all facing the same challenges, find out from a relatable trailblazer from the Community how they are approaching Net Zero food production. Get your questions answered and make the most of having access to specialised, actionable insight.

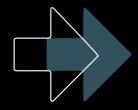
Raise your profile, amplify your voice and connect with your peers and people trying to solve the same problems, get inspired and feel part of a genuine community. This is a safe, confidential space to ask any questions, share wins big or small and crowd source solutions and ideas to make even more impact!

Scaling regenerative food systems is happening – an opportunity to gain insight in a series of guest interviews with trailblazing innovators who are applying regenerative principles in their organisations and projects.

RECORDED, WRITTEN UP AND AVAILABLE ON DEMAND FOR THE COMMUNITY TO ACCESS ANYTIME

COMMUNITY UPSKILLING | INSPIRATION | COLLABORATION | DIVERSE VOICES

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	ост	NOV	DEC
	LEADERSHIP EVENTS			IFE 2023: Sustainability Begins with the Board	No Nature, No Food: A Crisis we Can't Ignore	FFM x CFA AGM: Every Job is a Climate Job				Climate Week NYC Panel Event		COP28 Panel Event	
ONLINE MEMBER EVENTS NEW	"ASK THE EXPERT" SESSIONS	Tom Townsend - Every Job is a Climate Job	Louise Nicholls - Human Rights and the climate crisis		Mary Purdy - How to eat for a 1.5 degree world	Lara Hanlon - Food Systems Thinking	Ali Morpeth - Sustainable Diets & Nutrition Targets	Michelle Rowley - Shifting Food Design		Katie Allen - Diversity & Climate Innovation Joanna Trewern - Eating for Net Zero	Caroline Mason - Sustainable Supply Chains	Sara Rochat - Building Resilience to Climate Impact	
	LEARNING COLLABS					Oddbox		Glanbia Cheese				Premier Foods	
	COMMUNITY HUDDLES				Community Huddle	Community Huddle	Community Huddle - Building Resilience	Community Huddle		Community Huddle	Community Huddle	Community Huddle	Community Huddle
	TRAILBLAZER CONVERSATIONS									In Conversation with Emma Chow		In Conversation with Emma Chow	
IN PERSON MEMBER EVENTS		Business Leaders Dinner							Summer Break				
INSIGHT DEBRIEFS			Youth Advisory Board Report	Youth Advisory Board Report	Youth Advisory Board Report	Business Members x Youth Advisory Board Report	Youth Advisory Board Report	Youth Advisory Board Report		Business Members x Youth Advisory Board Report	Youth Advisory Board Report	Business Members x Youth Advisory Board Report	
		COP27 Debrief			Veriscope Leaders Debrief			Veriscope Leaders Debrief			Veriscope Leaders Debrief		COP28 Debrief
COMMUNITY CONTENT	CLIMATE- SMART FOOD EMAIL EDIT	Monthly Email Drop In								Monthly Email Drop In			
	NEWS, EVENTS AND RESOURCES NEWSLETTER EMAIL	Monthly Email Drop In								Monthly Email Drop In			
	BITESIZE VIDEOS, RESOURCES & ARTICLES	Two 30 Min V-Learns for Each Topic: Net Zero, Human Rights, Food Waste Plus Social Impact, Video Explainers and Articles								Two 30 Min V-Learns for Each Topic: Net Zero, Human Rights, Food Waste Plus Social Impact, Video Explainers and Articles			
	ACCESS TO MEMBERS FORUM AND DIRECTORY	Around the Clock Access to the Community Portal to Ask Questions, Share Resources, Seek Advice and Find Like-Minded Peers								Around the Clock Access to the Community Portal to Ask Questions, Share Resources, Seek Advice and Find Like-Minded Peers			



Starting From Scratch With Sustainability?

Get to grips with the basics:







Wondering what we mean by "Every Job is a Climate Job?" Find out from Mary how to eat for a 1.5 degree world



What is Net Zero? Find out challenge on Earth





WATCH MORE HERE

Hear experts discuss green

Know A Little & Want To Know A Lot?



Go deep on Regenerative How can Impact Investment Agriculture in this Masterclass bring benefits to people, planet and profit?





Why should we care about



What is corporate protein disclosure and how can you prepare for it?



across the value chain on how do with the climate crisis? to scale regen approaches



Hear from senior influencers What do human rights have to

Looking For Holistic Climate Upskilling?



food look like? Find out with



of food systems thinking climate action?



changemakers in your



can reconnect with nature



member Oddbox takes a

Want To Discover How To Engage, Influence & Understand Consumers?



Recognise and avoid marketing greenwash Amv Kull





Find out what Gen Z really
thinks about food and climate
with Rob lles
planet-friendly diet and
how to address the
howiers to change



ON DEMAND

READY TO START GROWING YOUR CLIMATE CONFIDENCE? ALL OF OUR EVENTS ARE RECORDED AND WRITE-UPS ARE MADE AVAILABLE FOR YOU TO ACCESS IN YOUR OWN TIME.

COMMUNITY MEMBERS CAN ACCESS YOUTH ADVISORY BOARD INSIGHT REPORTS

FFM Youth Advisory Board Reports







Votes For Schools Reports











Earth Day



Fast fashion



Was COP26 successful?



The big climate conversation



MASTERCLASSES AND LEARNING EXPERIENCES



BOOK INTO CPD CERTIFIED CLIMATE UPSKILLING TO ADVANCE CLIMATE ACTION FROM BOARDROOM TO FACTORY FLOOR.

LIVE MASTERCLASSES

Choose from a range of CPD certified 2 hour masterclasses delivered live to your teams by our coaches. Mix and match from a range of topics.









































PROGRAMMES

Learning experience bundles, designed to increase climate capability and confidence.









ELEARNS

Issues based CPD certified digital learning suite for anyone in food - learn at your own pace









BOOK YOUR TEAM ONTO A MASTERCLASS OR **LEARNING EXPERIENCE**

PLEASE SPEAK TO YOUR COMMUNITY MANAGER OR EMAIL US TO BOOK



NAVIGATE THE PLATFORM?



HOW TO GET STARTED:

You will receive a log in password on an email from us. Log in here and complete your account with your photo and info as this will help you connect with others in the community.

You will receive a log in password on an email from noreply@futurefoodmovement.com

Click the pink button

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DASHBOARD

HEY EMMA,

Welcome to the FFFM Community is add a space for you in update, but insqueed and connect. Check and tool Asserting of manifordations with new interplectasses bloory added every week. It is asserting to have you on this journey with as. Check and marking The Edit for content and engage with other Community Members in the through.

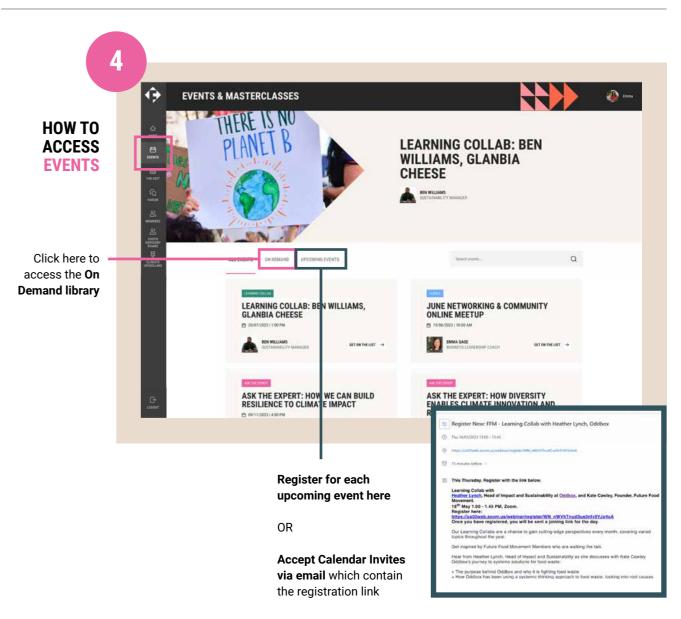
NET ZERO AGRI & SUPPLY

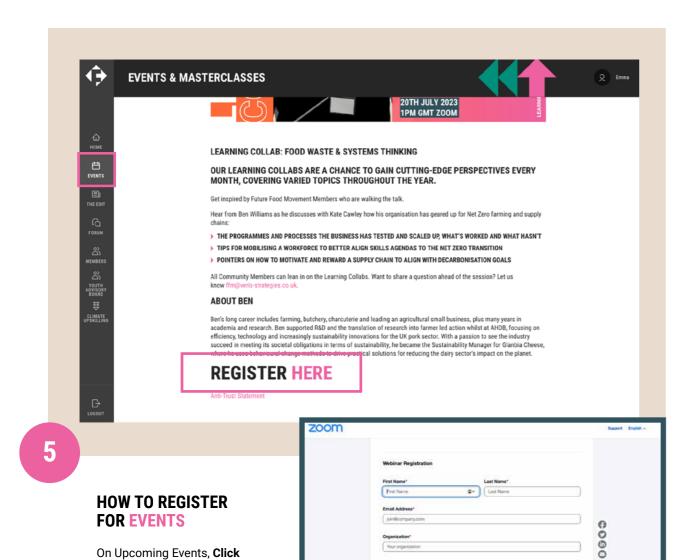
CHARLES SUPPLY

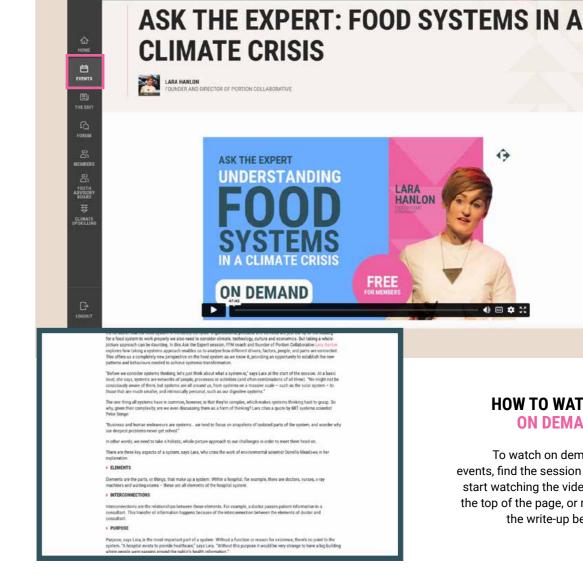
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YOU ARE IN!

WELCOME TO YOUR DASHBOARD







EVENTS & MASTERCLASSES

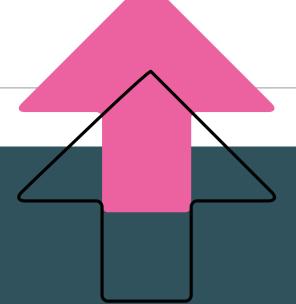
HOW TO WATCH

ON DEMAND

To watch on demand events, find the session and start watching the video at the top of the page, or read

0

the write-up below



Register Here to enter your

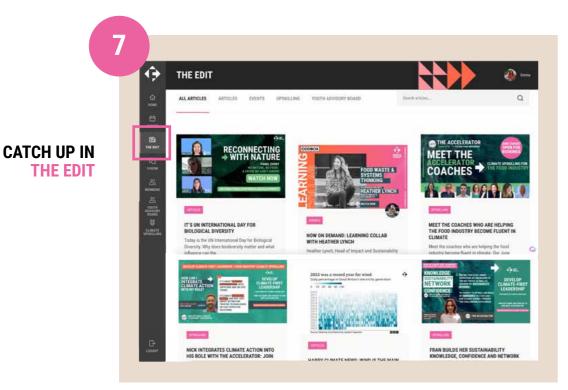
details to get on the list

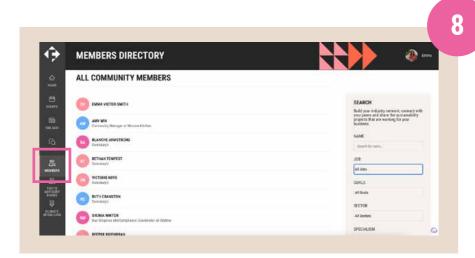
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"FUTURE FOOD MOVEMENT MAKES YOU REALISE WE NEED TO UPSKILL A LOT MORE PEOPLE. ONE OF MY TAKEAWAYS IS HOW CAN I FACILITATE AND GROW THAT LEARNING. IT CAN'T JUST BE ONE PERSON WHO'S **TRYING TO DRIVE IT."**

- LUCY EDWARDS, SENIOR ACCOUNT MANAGER, ABP UK







FIND LIKE-MINDED **PEERS IN THE DIRECTORY**

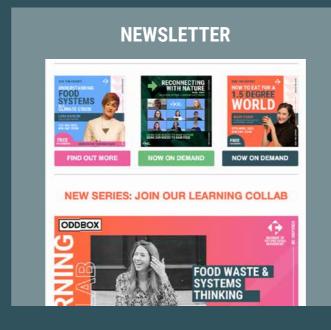
COMMUNITY EMMA, WHAT'S ON YOUR MIND TODAY? COMMUNITY POSTS

NETWORK WITH YOUR PEERS IN THE FORUM

HOW DO WE KEEP IN TOUCH?

You will receive emails including a monthly Newsletter and a We also send calendar invites so you can easily book events and the latest news. Click on any of the stories for more info come and meet the experts! or to register for upcoming events.

Climate-Smart Food Edit which includes all upcoming events into your diary – these events are a free membership benefit,

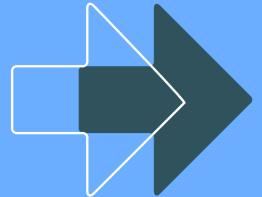




KEEP AN EYE OUT FOR OUR EMAILS IN YOUR INBOX

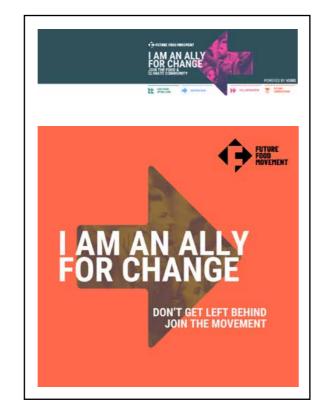


FAQS FAQS FAQS



01 HOW CAN YOU SHARE YOUR INVOLVEMENT WITH YOUR NETWORKS?

Here are some post ideas and assets to get you started. The more we communicate on climate, the better!



02 WHO ARE YOUR KEY CONTACTS?

Business Community Manager:

Carly Davies:

carly.davies@veris-strategies.co.uk

Membership Co-ordinator:

Ariel Parmer:

ariel.parmar@veris-strategies.co.uk

Head of Digital & Community Engagement:

Emma Victor-Smith:

emma.victor-smith@veris-strategies.co.uk

Founder:

Kate Cawley:

kate.cawley@veris-strategies.co.uk

03 I WANT TO BOOK UPSKILLING, HOW DO WE GO ABOUT THIS?

Contact our bookings team on ffm@Veris-Strategies. co.uk, we would be happy to help.

04 I WANT TO CONNECT WITH A COACH, CAN YOU CONNECT ME?

Yes of course, email us at ffm@Veris-Strategies.co.uk or connect in the directory.

05 WHAT UPSKILLING GAPS DO YOU WANT SUPPORT ON, OR WOULD LIKE UPSKILLING ON?

Can't find what you are looking for in our climate upskilling programmes? We would be happy to discuss, please email us at ffm@Veris-Strategies.co.uk.

06 FORGOTTEN YOUR PASSWORD?

Enter your email address here, and your password will be reset.

07 CAN I REFER A FRIEND?

Absolutely! The more people who join the Movement the better. Send them this link.

08 HOW DO I GET THE MOST OUT OF FFM FOR MY CAREER?

- · Participate in the events
- · Share your involvement on social media
- · Complete certified climate upskilling
- Start new projects, get involved in conversations and take action on climate to future proof your role (check out this masterclass on Staying Focused in a Climate Crisis).

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WE CAN'T WAIT TO MEET YOU

Please email us at ffm@veris-strategies.co.uk futurefoodmovement.com

