

# BECOME A BUSINESS CHANGEMAKER

Join Future Food Movement and become part of a bold community, leading food industry change. Invest, educate, challenge, support and activate your organisation; from the C-suite to the shop floor.



**OUR MISSION AT FUTURE FOOD MOVEMENT IS TO ACCELERATE CLIMATE ACTION BY FACILITATING A CULTURAL SHIFT THROUGH INSPIRATION, UPSKILLING AND COLLABORATION TO MOVE THE FOOD INDUSTRY FROM OBSERVATION TO MEANINGFUL PARTICIPATION**

**Annual Business Membership** unlocks the skills, knowledge and behaviours needed to become agents of change and supports your business in becoming a climate smart food leader. We do this through:



## CERTIFIED UPSKILLING



## INSPIRATION



## COLLABORATION



## DIVERSE VOICES

6-week Accelerator Programme

Boards for Climate Programme

Live Masterclasses & Programmes

Category Marketing Accelerator

CPD e-Learning Suite

Articles and Resources

Community Huddles

Ask the Expert

Learning Collabs

Trailblazer Conversation Series

Coaches & Experts

Leadership Profiling

Industry Debriefs

Virtual Panels With Leading Voices

Community Networking Platform

Business Leader Annual Event

Impact + Connect Dinners (16 people per dinner)

Systems Thinking & Workshops

UK's First Climate & Food Youth Advisory Board

Bi-monthly Veriscope Climate X Food Signals Analysis

Youth Activist Partnership

Coming soon: Farmers Advisory Board

This is for you if, you want to accelerate impact:

- ▶▶ **EMBED A HIGH PERFORMING CLIMATE SMART CULTURE**  
 Change will not happen without the support of your whole organisation hardwiring climate skills into their job role, changing their mindset and taking sustained positive action.
- ▶▶ **INSPIRE INVESTOR & STAKEHOLDER CONFIDENCE**  
 Signal to your stakeholders that you are leaning into a net zero future through a radical reskilling of your business to drive action and cross-industry solutions. Building trust, reputation and industry leadership as your new social currency.

- ▶▶ **AMPLIFY YOUR VOICE FOR COMMERCIAL ADVANTAGE**  
 Change the narrative and cast your business as part of the solution.
- ▶▶ **ATTRACT THE BEST**  
 Future talent will be looking at your sustainability commitments. Demonstrate to the best and the brightest that they need to work with you.
- ▶▶ **KEEP INFORMED**  
 Access the latest knowledge and trends in the food & climate space, which expands with the growth of your network and reach.

## What you get as a Future Food Movement Business Member:

### FOR YOUR WORKFORCE COMMUNITY LOGINS GIVING YOUR WORKFORCE ACCESS TO:

- Keep informed with our monthly bite sized content inc Climate Smart Food Edit, curated Newsletter and blogs
- Learn from climate coaches in Virtual monthly Ask the Expert upskilling sessions and live Q&A
- Meet with like-minded peers, experts and thought-leaders at in person and online events
- Access best in class CPD upskilling; eLearns, Carbon Literacy and full series of sustainability themed live masterclasses and learning programmes
- Be inspired by quarterly industry leadership roundtables
- Benefit from Peer-to-peer support, including access to our Coaches, Members Forum & Directory

### FOR YOUR SENIOR LEADERSHIP TEAM HELPING YOUR SENIOR LEADERS BUILD CLIMATE COMPETENCY AND STAY INFORMED VIA:

- To stay ahead with access to bi-monthly cutting-edge intelligence and trends in the Climate & ESG space
- To amplify reputation on climate leadership through business leader profiling inc speaker invite to our quarterly leadership roundtables
- To learn from diversity of thought within the expert network
- Invitation to intimate Impact Dinners
- Invitation to annual Business Leaders Event
- Invitation to our Youth Advisory Board live sessions 3 x pa to connect with young voices
- Access to our Activist, NGO and Farmer partners

## ANNUAL MEMBERSHIP FEE

SIZE	NUMBER OF EMPLOYEES	ANNUAL FEE	ANNUAL DINNER TICKETS	LOGINS
Micro	1 - 5	£150pp	0	UP TO 500 POA
Small	6 - 150	£1000	1	
Medium	151 – 1,000	£10,000	1	
Large	1,001 – 5,000	£20,000	2	
Extra Large	5,000+	£30,000	3	

Additional community logins & tickets to our annual FFM dinner are available upon request. Prices are plus VAT.



**THE FUTURE FOOD MOVEMENT HAS ALL THE INGREDIENTS OF THE SMART, OPEN DEBATE THAT WILL DRIVE CHANGE**

Lucy Siegle,  
 Climate journalist BBC One Show and Guardian columnist.

If you want to be part of the biggest industry movement in history, drop us an email and request a Discovery Call with one of our Founders. On the call we can discuss your challenges and aspirations and see how the Future Food Movement could help you.